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MUSIC CORP. BILLY FLYNN

● **SENTRIC**

**Monthly Sync Pitches: August & September 2024**

# August & September 2024

CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
2006 Music Search for Feature Film (1)	Film	Flume - Never Be Like You	Various; Electronic; Pop
2006 Music Search for Feature Film (2)	Film		Hip-Hop
2006 Music Search for Feature Film (3)	Film		Pop; Electronic
2006 Music Search for Feature Film (4)	Film		Indie; Rock; Alternative; Punk
2006 Music Search for Feature Film (5)	Film		Hip-Hop; R&B
2006 Search	Film		Electronic
AdHoc Video Game	Video Games		Alternative; Rock
Adidas	Other	The Chemical Brothers - Let Forever Be	Various
Adidas - SS25 ADIZERO	Advertising	Ital Tek - Beyond Sight	Various
Adidas Football Project	Online Advertising	Daft Punk - One More Time	House; Hip-Hop; Dance; DnB
Advert Brief	Advertising	Buster Poindexter - Hot Hot Hot	Various
Af/Am Spot	Advertising	Pharrell Williams - Freedom	Pop; Various

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
Alcohol Brand	Advertising	Barry Cant Swim, Ewan McVicar - Tell Me Something Good	Electronic
Alcohol Brand	Advertising	Black Sabbath - Caravan	Alternative; Various
Alcoholic Beverage Commercial	Advertising		Various
Am I Being Unreasonable? S2	Television	Paris Hilton - Stars Are Blind	Pop
Amazon Prime	Advertising	Sheena and the Rokkets - Lemon Tea	Rock; Alternative; Punk
Amazon Prime - Japan	Advertising	Sheena and the Rokkets - Lemon Tea	Punk; Rock; Indie
Amazon Prime - Japan R2	Advertising		Punk; Indie
Amazon Prime R2	Advertising		Punk; Rock
Amazon Prime R3	Advertising	Sheena and the Rokkets - Lemon Tea	Punk; Rock; Indie
AmEx	Advertising		Hip-Hop; Various
Aperol Spritz	Advertising		Various
Apple	Advertising		Middle Eastern; African

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
Apple	Advertising		Holiday; Electronic; Pop
Apple	Advertising		Indie; Pop
Apple	Advertising		Pop; Electronic
Apple	Advertising		Various
Apple	Advertising		Various
Apple	Online Advertising		Various
Apple	Online Advertising		Various; Ambient
Apple	Advertising		Various
Apple	Advertising		Latin; Hip-Hop; Pop
Apple	Advertising		Electronic; Pop; Punk; Rock; Hip-Hop
Apple	Advertising		Various
ASPERCREME	Online Advertising	Chappell Roan - Femininomenon	Various

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
ASPERCREME (2)	Online Advertising	Chappell Roan - Femininomenon	Various; Pop; Hip-Hop
Auto Search	Advertising		Alternative; Rock; Indie
Auto Search	Advertising		Various
Axpo	Advertising	Wim Mertens - Iris	Various
B2B Company	Advertising	Lana Del Rey - Video Games	Various
B2B Company R2	Advertising		Various
Bank of America	Advertising		Various
Bank of America (2)	Advertising		Various
Battersea Dogs Home	Advertising	Michael Kiwanuka	Various; Soul
BBC Comedy Series	Television	Charles & Eddie - Woul I Lie To You?	Various
BBC Comedy Series (2)	Television	Mariah Carey - All I Want For Christmas Is You	Pop
BBC TV Series	Television	Michael A. Muller - Mirror 8	Electronic; Ambient

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Boiler Room X Levi's - London	Online Advertising	Niko B - Whys This Dealer?	Rap; Indie
Boiler Room X Levi's - NYC	Online Advertising	Snow Strippers- So What If Im a Freak	Electronic; Dance
Boots Christmas Ad	Advertising	MIA, Chali XCX, ENNY	Rap; Hip-Hop
Boots Christmas Campaign	Advertising		Various
Bridgerton S4	Television		Rock; K-Pop; Various
Butlins	Advertising	Shake Shake - Riton & Friday	Dance
Canadian Hallmark Film	Film		Holiday; Indian
Car Ad	Advertising		Various
Car Ad R2	Advertising	KingupingU - Ya Ya Power	Various
Car Brand	Advertising		Various
Car Commercial	Advertising		Various
Car Commercial	Advertising	MGMT - Electric Feel	Various

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
CBS Elsbeth S2 Trailer	Promo / Trailer		Various
Chicken Sisters TV	Television	Kacey Musgraves - The Architect	Country; Alternative; Rock; Indie
Circle K	Advertising		Pop
Clair de Lune' Alts	Advertising	Claude Debussy - Clair de Lune	Classical
Contemporary Releases	Promo / Trailer		Electronic; Various
CO-OP	Advertising	Idles, The Rapture, Prince Buster	Various; Punk
CO-OP R2	Advertising	The Smiths - Please, Please, Please, Let Me Get What I Want	Various
CO-OP R2	Advertising	The Smiths - Please, Please, Please, Let Me Get What I Want	Various
Country Music	Advertising		Country
Crime/ Heist Docuseries R2	Television	Wiley - Cash In My Pocket	Hip-Hop; Grime
Danny Dyer Film Trailer	Promo / Trailer	Pulp - Common People	Indie; Punk; Alternative; Pop
Delivery Service	Advertising		Various

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
Delivery Service	Advertising		Various
Devil May Cry S2	Television		Rock; Metal; Pop
Disney+/Hulu/Max - Bundle Promo	Promo / Trailer	Maggie Rogers - Want Want	Pop
Documentary End Titles	Film	Dean Lewis - Waves	Various
Dove	Advertising	Khia Shamone - My Neck My Back	Hip-Hop; R&B
Duplass Brothers Indie Film	Film		Rock; Alternative
EA Video Game	Advertising	Gallows - In The Belly Of A Shark	Metal
EA Video Game	Video Games	Coach Party - Parasite	Punk
EA Video Game	Advertising	The Horrors - Count In Fives	Pop; Punk; Rock
EA Video Game	Advertising	Gallows - Belly Of A Shark	Punk; Metal
EMBRACE THE CHAOS	Film		Various; Electronic
Ethan Bloom Indie Film	Film	Amie Blu - Call It What It Is	Indie; Various



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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
Ethan Bloom Indie Film	Film	ENIGMA - Principles of Lust	Various
Ethan Bloom Indie Film	Film	Fitz and the Tantrums - Out of My League	Various
Ethan Bloom Indie Film	Film	Fitz and the Tantrums - Out of My League	Various
Ethan Bloom Indie Film	Film	Fitz and the Tantrums - Out of My League	Various
EY Foundation	Online Advertising	Public Enemy - Harder Than You Think	Various
Fashion Advert	Advertising		Indie; Holiday
Fashion Brand	Online Advertising		Industrial; Techno; DnB
Fashion Retailer Campaign	Advertising	crystal castles - leni	Electronic
Fast Food Brand	Advertising	Kool and the Gang - Hollywood Swinging	Hip-Hop; Funk; Various
Find Your Friends	Film		Rap; Hip-Hop; Dance
Football Boots Ad	Advertising		Various
French Tracks	Advertising	The Four Seasons - December, 1963 (Oh, What a Night)	Pop

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
Furniture Store	Advertising	Etta James - At Last	Various; Pop
Gangs of London	Television		Indie; Pop
Gen Z Trailer	Promo / Trailer		Various
German Retail Brand	Online Advertising		Rap
German Retail Brand	Online Advertising	Crucchi Gang- Mi Piace	Pop; Electronic; Disco
Ghirardelli	Advertising		Holiday; Various
Golf Brand	Advertising	Guts - And The Living Is Easy	Hip-Hop
Gordon's 0.0% Pink	Advertising		Various
Grand MX	Film	Rihanna - Shut Up And Drive	Pop
Grand MX	Advertising	Gretel - Drive	Pop
Grand MX Trailer	Promo / Trailer	Katy Perry - Firework	Pop; Rock
Greater Anglia R2	Advertising	Doves - Black and White Town	Indie; Hip-Hop

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
Greenland: Migration!	Film		Jazz
Greenland: Migration! (2)	Film	Nick Drake – Northern Sky	Folk
Greenland: Migration! (3)	Film	Marvin Gaye - Got To Give It Up	Soul; Funk; Disco
Grey's Anatomy	Television		Various; Pop; Singer-Songwriter
Grey's Anatomy	Television		Indie; Rock; Various
Grey's Anatomy (2)	Television		Indie; Rock; Various
Guinness 0.0%	Online Advertising		Pop; Soul
Guinness 0.0% R2	Online Advertising	Jackson Sisters - Miracles	Pop; Soul
Harlem S3 Trailer	Promo / Trailer	Sweetie - Bo\$\$ Chick	Hip-Hop
Harry's	Advertising	Etta James - At Last	Various
Haven Holidays	Advertising		Pop; Dance; Garage
Heist Docuseries	Television	Wiley – Cash In My Pocket	Rap; Hip-Hop

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Hellmann's	Advertising	U2 - Stuck In A Moment You Cant Get Out Of	Various
HIM	Film	Travis Scott - Stop Trying To Be God	Hip-Hop
HIM	Film		Hip-Hop; Rap
Hugo Boss Man Fragrance	Advertising		Rock; Electronic
Hugo Boss Man Fragrance R2	Advertising		Various
Hulu Comedy Promo	Promo / Trailer		Various
I, Jack Wright	Television	Saygrace - You Don't Own Me	Soul
I, Jack Wright	Television	Laura Marling - What She Wrote	Various
I, Jack Wright	Television	Nirvana - Smells Like Teen Spirit	Rock; Alternative
I, Jack Wright - Closing Titles	Television		Various
IGA	Advertising		Various; Punk
IGA	Advertising		Various; Rock; Pop

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
Indie Doc	Film	Pharell - Happy	Pop
INFINITI QX60	Advertising	Marky Mark - Good Vibrations	Pop
Infiniti QX60	Advertising	Sabrina Carpenter - Feather	Pop; Various
Inheritance	Television		Other
Irish Language Campaign	Advertising	Biig Piig - Feels Right	Various
Irish Pharmaceutical Healthcare Association	Online Advertising		Various
JD Xmas Campaign	Advertising	Rachel Wallace - Tell Me Why	Various
Jewellery Brand Xmas Campaign	Advertising	Lee Hazlewood - Your Sweet Love	Various
Kamala Debate Search	Online Advertising		Various
LA Crime Drama	Television		Indie; Rock
Last Swim' Trailer	Promo / Trailer	Fred Again - Dermot	Various
LATAM Searches	Advertising		Latin

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
Lay's	Advertising	The Centuries - Polynesian Paradise	Various
Leverage: Redemption S3 (Amazon)	Television		Various
LFC Project	Online Advertising		Various
Life Insurance	Advertising	MA\$E - Feels So Good	R&B; Rap; Hip-Hop; Pop
Lipton Bespoke Track	Other	Cha Cha	Various
Luxury Brand Holiday Campaign	Advertising	Electric Light Orchestra - Livin' Thing	Orchestral; Pop; Various
Luxury Fashion Brand	Advertising	Ekkehard Ehlers - Plays John Cassavetes 2	Ambient; Classical
Lyrical Search / jokes, funny, haha	Other		Various; Rap; Electronic
M&S	Advertising		Various
Magnum	Advertising	Siouxsie - Here Comes That Day	Various
Make-Up Brand	Online Advertising	Little Simz - S.O.S.	Various
Mansion Heist R2	Advertising		Various

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
Mansion Heist R3	Advertising	Chase & Status - Against All Odds	Various
Marine Documentary	Film	Cerrone - Supernature	Disco; Funk
MAX Promo Spot	Promo / Trailer		Various; Pop; Electronic
MAYFAIR WITCHES S2	Television	Clanadonia - Ya Bassa	Various
MAYFAIR WITCHES S2	Television		Various
Mazda Brand Campaign	Advertising		Various
Megan 2.0	Promo / Trailer		Pop
Men's Clothing Campaign	Advertising		Various
Migros	Advertising	Toulouse - I Will Follw You	Singer-Songwriter
Mikado	Advertising		Funk; Metal; Rock; Jazz
Miracle on 74th Street	Film		Punk; Pop; Rock
MK FW Runway	Online Advertising	Leaving New York - Jeff Russo	Library/Production

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
MK Resort	Online Advertising		Electronic; Pop
MLS Docuseries	Television		Rock; Punk; Latin
MLS Docuseries	Television	The New Basement Tapes - Kansas City	Alternative; Country; Various
Mobile Game Tournament	Other		Electronic; Various
Mobile Game Tournament	Other		Electronic; Various
Mobile Game Tournament	Other	doomsdaycult - Free	Electronic; Various
Mobile Video Game	Video Games		Rock; Metal
Mudtown	Television	Jose Gonzales - Cycling Trivialities	Various
Music Search	Online Advertising		Electronic; Indie; Hip-Hop
Music Search Blues/Rock/Soul	Television	Leon Bridges - Beyond	Blues; Rock; Soul
My Fault: London	Television	Alan Walker - Better Off (Alone Pt III)	Pop; Dance; Electronic
My Oxford Year	Film	ROSALIA - Yo x Ti, Tu x Mi	Latin; Reggaeton



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National Lottery (Ireland)	Advertising	Apollo 440 - Stop The Rock	Dance; Indie; Rock
Netflix	Promo / Trailer		Hip-Hop
Netflix - 'My Oxford Year'	Film	Taylor Swift - august	Singer-Songwriter; Pop; Indie
Netflix - 'My Oxford Year' (2)	Film	Rosalia - La Combi Versace	Latin; Pop; Indie
Netflix - 'My Oxford Year' (3)	Film	Kali Uchis - Dame Beso	Pop; Dance; Latin
Netflix - 'My Oxford Year' (4)	Film	Bakar, beabadoobee, Rachel Chinouriri	Pop; Indie
Netflix Documentary	Film		Various
No Good Deed Trailer	Promo / Trailer	Motley Crue - Home Sweet Home	Various
No Good Deed Trailer (2)	Promo / Trailer	Motley Crue - Home Sweet Home	Various
NORA Y ELY Mexican Indie Film	Film	Billie Holiday - I'll Be Seeing You	Pop; Jazz
Nordic Track	Online Advertising		Various
ONBENET RAMSEY S1	Television		Various

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
One Night Only	Film	The Bee Gees - How Deep Is Your Love	Pop; Jazz
Online Clothes Retailer	Advertising		Various
Online Swap Website	Online Advertising		Various
P&O Ferries Talent Competition	Other		Various
PAINT IT, BLACK	Film		Rock
Pantene	Online Advertising		Pop
Pantene	Advertising		Pop
Peacock Trailer Music Search	Promo / Trailer		Various; Pop
Peloton 'Find Your Power'	Advertising	Hollies - Long Cool Woman	Rock
Peruvian Quechua Search	Television		World
Phone Advert	Advertising		Various
Playsation/NBA2K	Advertising		Various

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
Poker Face S2	Television		Pop; Country
Poker Face S2	Television		Various; Americana
Poker Face S2	Television		Various
Poker Face S2	Television		Various
POKER FACE S2	Television		Indian
POKER FACE S2	Television		Rock; EDM; Pop
POKER FACE S2	Television		Rock; EDM; Pop
Portland Set Fantasy Film	Film		Indie; Folk
Prada	Advertising	Alex Kapranos & Clara Luciani - Summer Wine	Various
Premier League Stories	Television		Various
Premier League Stories	Television		Various
Prime Video - Culpa Neustra	Film	udeline, Rusowsky, Ralphie Choo	Latin; Reggaeton; Pop

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
Prime Video - Culpa Neustra	Film		Pop
Prime Video - Culpa Neustra (2)	Film	Nathy Peluso - Ateo	Latin
Prime Video - Culpa Neustra (3)	Film	Debbie - All Night Long	Singer-Songwriter
Prime Video - Culpa Neustra (4)	Film	Angel Olsen, Mark Ronson - True Blue	Various
Prime Video - Culpa Tuya	Film		Hip-Hop; Pop; Indie
Prime Video - Culpa Tuya (2)	Film		Pop; Soul; Hip-Hop
Prime Video - Culpa Tuya (3)	Film	ASAP Rocky - Fashion Killa	Latin; Hip-Hop; Various
Protest & Progress	Film	Propaganda - Dead Prez	Hip-Hop; Rap
Protest & Progress	Film		Punk; Rap; Hip-Hop
Protest & Progress	Film		Hip-Hop; Rap; Punk
Protest & Progress	Film	Common, John Legend - Glory	Various
Protest & Progress (2)	Film	Kaiser Chiefs - I Predict A Riot	Punk

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
PWHL Search	Promo / Trailer		Various
Quarterlife	Television	Shy FX	DnB; Dance; Garage
Recognisable Refresh	Advertising	The Heavy - How You Like Me Now	Pop
Retail Chain	Advertising	Avicii - The Nights	Various
Rolex Sports Promo	Other	Celeste - Stop This Flame	Orchestral
Rom Com	Advertising	Adele - Chasing Pavements	Pop
Romcom Trailer	Promo / Trailer	Latto Ft. Mariah Carey - Big Energy	Pop
Rooftop	Advertising	The Drifters - Up On The Roof	Various
Royal Caribbean Eurovision Final	Other		Pop; Dance
Sandman	Television		Electronic; Various
Savant - MX	Promo / Trailer		Rock; Indie
Sci Fi Series	Television	Patti Smith - Because The Night	Pop

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
Sci Fi Series	Television		Singer-Songwriter; Alternative; Indie
Silver Linings, Victory	Advertising		Various; Indie
Sky Mobile Ireland R2	Advertising	Bobby McFerrin - Don't Worry Be Happy	Various
Sky WSL Season Opener	Television		Rap
Spanish/Flamenco Guitar Search	Television		Other; Salsa
Starface	Advertising		Electronic; Pop; Various
Streamer Series Trailer	Promo / Trailer	KT Tunstall - Suddenly I See	Pop
Summer Ad Campaign	Advertising	Katrina and the Waves - Walking on Sunshine	Various; Pop
Supermarket	Advertising	The Chemical Brothers – Do it Again	Electronic; Dance
Supermarket R2	Advertising	Mura Masa - LoveSick	Electronic; Hip-Hop; Various
Tech Company	Advertising		Library/Production; Various; Pop

Tech Company (2)	Advertising		Various; Electronic; Pop
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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
The Buccaneers	Television	Gin Wigmore - Hallow Fate	Various
The Chelsea Detective - Fergus McCreadie	Television		Jazz
The Chicken Sisters	Television		Country; Pop
The Chicken Sisters (2)	Television		Country
The Cleaning Lady S4	Television		Electronic; Jazz; Hip-Hop
The End of It	Film	Charles Aznavour - Venecia sin ti	Other
The End Of It	Film	Toploader - Dancing in the Moonlight	Indie; Alternative; Pop
The End of It (2)	Film	Katy Perry - Roar	Pop
The Girlfriend	Television		Grime; R&B; Soul
The Girlfriend (2)	Television		Pop
The Girlfriend (3)	Television		Dance; Electronic
The Irrational S2	Television		EDM; House

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
The Irrational S2 (2)	Television		Ambient
The Irrational S2 (3)	Television		Ambient
The Irrational S2 (4)	Television		EDM; House
The Life List (Netflix)	Promo / Trailer		Various
The Recruit (S2)	Television		Various; K-Pop
The Resonance	Film		Hip-Hop; Grime; Rap
The Roadtrip	Television		Various
The Rookie S7	Television		World
The Rookie S7	Television		Rock; Indie
The Rookie S7	Television		Pop; R&B; Soul
The Rookie S7	Television		Rock; Punk
The Rookie S7	Television	Still Woozy	Indie; Pop



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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
The Runarounds (Amazon)	Television		Alternative; Rock; Indie
The Runarounds S1	Television		Rock; Indie
THE WATERFRONT S1	Television		Country; Rock; Alternative
The Wedding Banquet	Film		Various
Thriller Trailer	Promo / Trailer	QOTSA - No One Knows (Unkle Remix)	Alternative; Rock
Trailer Song Search	Promo / Trailer		Library/Production
Train Commercial	Advertising		Various
TransPennine	Advertising	Lorde - Green Light	Various
TransPennine R2	Advertising	Lorde - Green Light	Various
Truck Rock Search	Advertising		Rock
TU (Sainsbury's)	Online Advertising		Various
TU (Sainsbury's) R2	Online Advertising	Big Cat - P!NCH	Various

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
TV Placement	Television	Jacob - Starting Over at the End	Various
TV/Online Project	Television		Various
Twisted Metal S2	Television		Indie; Rock; Alternative
UK Telecoms Brand	Online Advertising		Electronic; Orchestral
UK Telecoms Brand R2	Advertising	The Dust Brothers - Who is Tyler Durden	Various
Victoria Secrets Holiday	Advertising	Jamie XX ft. Robyn - Life	Disco; Various
Victorian Show Trailer	Promo / Trailer		Orchestral
Victorian Show Trailer R2	Promo / Trailer	Little Simz, Stormzy, AJ Tracey	Orchestral; Various
VIRDEE	Television		Pop
VIRDEE (2)	Television		Hip-Hop; Dance
VISA 'Legacy' Campaign	Online Advertising	Odesza - The Last Goodbye	Orchestral; Electronic; Rap
Walker	Advertising		Rock; Metal

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
Walmart	Advertising		Indie; Pop
WalMart	Advertising		Pop; Hip-Hop; Latin
Walmart OLV	Advertising		Various
Walmart OLV (2)	Advertising		Various
Waterloo Road S16	Television		Rap; Indie; Punk; Rock; Pop
Web Advert	Advertising	Clairo - Sexy to Someone	Rock; Pop
Welcome To Derry Teaser	Promo / Trailer	Piano Music opening sequence to IT: Chapter 1	Various; Library/Production
WITH LOVE	Film		Various
WITH LOVE	Film		Rock; Metal
Xfinity	Advertising		Ambient; Jazz
YA Rom Com	Film	The Smiths - This Charming Man	Various
Yellowstone S5B (TV30)	Television		Country

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● **SENTRIC**