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**● SENTRIC**

**Monthly Sync Pitches: October 2024**

# October 2024

CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
90s Female R&B	Advertising		R&B
A24 x Amazon Show Trailer	Promo / Trailer	Charli XCX, Kim Petras, Mura Masa	Pop; Electronic
Adidas	Online Advertising		Electronic; Hip-Hop
Adidas Women's Project	Advertising		Electronic; Hip-Hop
Adidas Women's Project R3	Advertising	BASHKKA - Act Bad	Electronic; Dance
Adidas Women's Project R2	Advertising	Coi Leray - Get Loud	Various
AdventHealth	Advertising		Pop; Rock
Adventure Car Ad	Advertising	The Meters - Cissy Strut	Rock; Funk
Adventure Truck Campaign	Advertising	Santana - Se a Cabo	Rock; Latin
Alcohol Brand	Advertising	Queen - Don't Stop Me Now	Rock; Pop
Alto Knights Trailer	Promo / Trailer		Blues; Soul
Am I Being Unreasonable	Television	Kelis - Caught Out There	Various

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
Amandaland	Television		Garage
Amandaland (2)	Television		House
Amandaland (3)	Television	The Dare	Various
Amandaland (4)	Television	Adele	Various
Amazon Drama Series	Television	Billie Eilish - Bad Guy	Alternative; Pop; Rock
Amazon Prime	Advertising	Sheena & The Rockets - Lemon Tea	Punk; Indie
Apple (2)	Online Advertising		Various
Apple (3)	Advertising		Various
Apple (4)	Online Advertising		Various
Apple (5)	Online Advertising		Various
Apple (6)	Online Advertising		Various
Apple (7)	Online Advertising		Various

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Apple	Online Advertising		Various
Armani Acqua Di Gio	Advertising	David Kushner - Daylight	Various
Athlesure Brand	Advertising	Wet Leg - Chaise Longue	Rock; Soul; Electronic
Audi	Advertising	Kayne West - All of the lights	Rap; Hip-Hop; Pop; Rock
Automotive Brand	Advertising	Outkast - So Fresh, So Clean	Hip-Hop; Pop
Backyard Battle Event Aftermovie	Other	Mercyful Fate - Come To The Sabbath	Metal; Rock
Bank Campaign R2	Advertising		Various
Beauty Brand	Advertising	Electric Youth - Real Hero	Various
Bell Commercial	Advertising	Andrea True Connection - More, More, More	Various
Big Brother S2	Television		Pop; Dance
Boarders S2	Television	Nia Archives - Andrea True Connection	Rap; Afrobeats; Pop; Hip-Hop
Boarders S2	Television	Pa Salieu (feat. Aitch) - Bad	Rap; Hip-Hop

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British Airways	Advertising	Shammi Pithia - Nothing Else	Indian; Various
Canadian Bank	Advertising		Various
Car Commercial	Advertising		Various
Castrol Engine Oil	Advertising	Fleetwood Mac - Dreams	Pop; Rock
Charity Campaign	Advertising	Max Richter - November	Classical
Chelsea FC - Xmas	Online Advertising	Kwollem - Fenchurch St	Soul; Hip-Hop; Grime
Coach	Advertising	Fred Again... - places to be	Electronic; Various
Coinbase Project	Advertising		Americana; Country
Comedy Action Movie Trailer	Promo / Trailer		Various
Confidential Search	Promo / Trailer		Various
Deep Cut	Advertising		Latin
Delivery Service	Advertising		Various

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Delivery Service R2	Advertising		Various
Disability Brand	Advertising	Barbara Streisand - Don't Rain on My Parade	Various
Door Manufacturing	Advertising		Soul; Funk; Christian & Gospel
Door Manufacturing (2)	Advertising	Joe Budden - Pump It Up	Hip-Hop; Soul
Door Manufacturing (3)	Advertising	"Pump It Up" - Joe Budden	Hip-Hop
Dove	Advertising	"Pump It Up" - Joe Budden	Various
Dove (2)	Advertising	SOFI TUKKER - Drinkee	Various
Dove (3)	Advertising	Mike Dehnert - Detroit Switch Back to City	House; Afrobeats
Dove (4)	Advertising		Various
DreamWorks	Film	B.B. King - Thrill is Gone	Various
DreamWorks (2)	Film		Various
Easy Clear Tracks	Advertising	A-Trak & YehMe2 - Prayer Hands	Various

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EE	Advertising	Ruth Copeland - Gimme Shelter	Various
Extra Geography	Film		Pop; Indie; Garage; Grime; Hip-Hop
Extra Geography (2)	Film		Various
Extra Geography (3)	Film	Drug Store Romeos - Wondrous Placeand	Pop; Soul
Extra Geography (4)	Film		Alternative; Indie
Fast Food Brand	Advertising	Kanye - Black Skinhead	Rap
Feature Film	Film	Shy FX - Original Nuttah	DnB; Various
Fortnite CS2	Promo / Trailer	The Prodigy - Firestarter	Electronic; Hip-Hop; Industrial
Gaming Brief	Advertising	The Prodigy - Voodoo People	Various
Global Auto/Tech Brand	Advertising		Various
Hugo Boss R3	Advertising	Icona Pop - I Love It	Various
I, Jack Wright	Television	Baby Rose, BADBADNOTGOOD - One Last Dance	Downtempo

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I, Jack Wright (2)	Television	Thumper - The Loser	Various
I, Jack Wright (3)	Television		Indie
IG Teen Accounts	Online Advertising	The Beach Boys - God Only Knows	Various
IG Teen Accounts (2)	Online Advertising	Crosby - Our House	Rock; Pop
Independent Film Trailer	Promo / Trailer	The Yeah Yeah Yeahs - Mosquito	Rock; Punk
Indie Drama	Promo / Trailer		Indie; Folk
Indie Film	Film		Alternative
Indie Film	Film	Good Neighbors - Daisies	Indie
Jacamo Campaign	Advertising		Various
JonBenét Ramsey S1	Television		Classical; Jazz
JonBenét Ramsey S1 (2)	Television		Various
JonBenét Ramsey S1 (3)	Television		Pop; Rock; Soul; Country



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JonBenét Ramsey S1 (4)	Television		Pop; Rock; Soul; Country
JonBenét Ramsey S1 (5)	Television		Pop; Rock; Country
JonBenét Ramsey S1 (6)	Television		Pop; Country; Rock
JonBenét Ramsey S1 (7)	Television		Rock; Pop; Country
JonBenét Ramsey S1 (8)	Television		Various
JonBenét Ramsey S1 (9)	Television	Taylor Swift, Miley Cyrus	Pop
Kaos Seagrave x Fox Racing	Other	Black Thought - Fuel	Hip-Hop
Lady	Film	Ayra Starr - Commas	Afrobeats; African; R&B
Land Rover Defender	Advertising	Sam Henshaw - The World Is Mine	Various
Land Rover Defender (2)	Advertising	DOROTHY - Raise Hell	Various
Latin Wedding	Advertising		Latin; Pop
Laughing Lyrical Search	Advertising	The Laughing Song - Whoopee	Various

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Lipton Bespoke Track	Other	Jorja Smith, Perrie Edwards, Becky Hill	Pop
Lipton Ice Tea	Online Advertising	Jorja Smith, Perrie Edwards, Becky Hil	Pop
Love Hurts	Television		Hip-Hop
Love Hurts (2)	Promo / Trailer		Various
Love Hurts (3)	Film	Nappy Roots - Good Day	Various
Luxury Sports Car	Advertising		Rock; Soul; Alternative
M&S Christmas	Advertising	Deee-Lite - Groove Is in the Heart	Various
M&S Christmas R2	Advertising	Deee-Lite - Groove Is in The Heart	Various; Dance
Meal Replacement Drink	Advertising	Kendrick Lamar - I	Jazz; Hip-Hop; Funk
Michael Kors	Online Advertising		Electronic
MK Resort '25	Advertising		Electronic
Mobile and Gaming Network	Advertising	The Prodigy - Warrior Dance	Various

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Mobile and Gaming Network R2	Advertising	Soulwax - Krack	Various
Mudtown - End Credits	Television	Trent Reznor and Atticus Ross - What Have We Done to Each Other?	Various
Murderbot	Promo / Trailer		Rock
Murderbot (2)	Promo / Trailer		Rock
Music Brief	Online Advertising	Harry Styles - Music for a Sushi Restaurant	Various
Music Brief	Online Advertising	Harry Styles - Music for a Sushi Restaurant	Various
Music Search	Advertising		Various
Music Search	Promo / Trailer		Various
Music Search - Hip Hop	Advertising		Hip-Hop
National Lotto Scratchcards	Advertising	Franz Ferdinand - Take Me Out	Various
National Lotto Scratchcards R3	Advertising	Franz Ferdinand - Take Me Out	Various
National Lotto Scratchcards R2	Advertising	Zutons - Valerie	Various

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Netflix UK Trailer	Promo / Trailer		Rock; Alternative
Northbound Indie Film	Film	David Bowie - Rebel Rebel	Various
Nutrition Brand	Advertising	Kendrick Lamar - I	Various
O2 Christmas	Advertising	Baba Stilts - I Believe In Love	Various
O2 Christmas R2	Advertising	Bonobo - Break Apart	Various
O2 Christmas R3	Advertising		Various
Online Fashion Retailer	Online Advertising		Dance; Electronic; DnB; Other
PD Song Search	Advertising	Ella Fitzgerald - Blue Skies	Various
Peloton	Advertising		Various
Peloton (2)	Advertising		Various
POKER FACE S2	Television		Various; Pop; Rock; Hip-Hop
POKER FACE S2 (2)	Television	The O'Jays - For The Love Of Money	Blues; Soul; Rock; Various

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POKER FACE S2 (3)	Television	Frankie Lymon & The Teenagers - Goody Goody	Various
POKER FACE S2 (4)	Television		Pop; Rock; R&B; Country; Classical
Potato Chip Brand	Advertising	Disclosure - Expressing What Matters	Pop; Electronic
Premier League Festive Fixtures	Television	Depeche Mode – Just Can't Get Enough	Various
Quaterlife	Television		Indian
Quaterlife (2)	Television		Various
Quaterlife (3)	Television		Rap; Electronic; Various
Quaterlife (4)	Television		Pop; Dance; Afrobeats; Electronic; Garage
Retail Grocery Product	Advertising		Various
Retail Grocery Product (2)	Advertising		Various
Retail Grocery Product (3)	Advertising		Various
Riot Woman	Television		Punk; Rock

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Rooms To Go	Advertising		Electronic; Dance
Search 'Puppies'	Online Advertising		Pop; Hip-Hop; Rap
Short Film	Film	Penguin Cafe Orchestra - Perpetuum Mobile	Classical; Ambient
Singapore Hospitality	Advertising	Sampha - Plastic 100°C	Various
Singapore Hospitality R2	Advertising	Sampha - Plastic 100°C	Various
Singapore Hospitality R3	Online Advertising	River Tiber - Sent From Above	Various
Sizzle	Advertising	Harry Styles - Music for a Sushi Restaurant	Various
Sky	Television	Missy Elliot - Get Ur Freak On	Hip-Hop
Small Jewellery Brand	Advertising	Frankie Valli - Can't Take My Eyes Off You	Soul
Soda Commercial R2	Advertising	Kali J - Well Hello	Various
Sports Trailer	Promo / Trailer		R&B; Rap
Stella Artois x Perfectdraft	Advertising	Edwyn Collins - A Girl Like You	Various

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Supermarket Brand	Online Advertising	John Lennon - Instant Karma	Various
Supermarket Re-Launch	Advertising	Supermode - Tell Me Why	Various
SUPERVIVE Video Game Trailer	Online Advertising		Funk
Sur la route de papa	Film	3 DAQAT - ABU FT YOUSRA	Various
Tech Brand	Online Advertising	Badger	Various
Tech Company	Advertising	Charli XCX	Various
Tesco Xmas	Advertising	Gorillaz - Melancholy Hill	Various
The Buccaneers	Television	Modern Girl - Bleachers	Various
The Rookie S7	Television	Dr. Dre, Kendrick Lamar, Snoop Dogg	Hip-Hop; Rap
The Rookie S7	Television	Cautious Clay, Joy Oladokun, Iron & Wine	Indie; Singer-Songwriter
The Runarounds	Television	The Strokes - You Only Live Once	Rock; Indie; Garage; Alternative; Punk
The Secret Lives of Mormon Wives S2	Television		Various

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Thriller Trailer	Promo / Trailer	JDM Music + Sound - Continuum	Various; Techno
T-Mobile	Advertising		Various
T-Mobile - Las Vegas F1	Online Advertising	Mötley Crüe - Kickstart My Heart	Rock
Tourismusverband Ötztal	Advertising	will.i.am - I Like To Move It	Various
Towards Zero	Television	The Beach Boys - God Only Knows	Various
Trans Liberation Trailer	Promo / Trailer	Self Esteem - The 345	Various
Truth Initiative	Online Advertising	The Shirelles - Mama Said	Various
Turbo Tax Music Search	Advertising		Various
UK Retailer Xmas Campaign	Advertising	Coldplay - Christmas Lights	Various
UK Retailer Xmas Campaign R4	Advertising	The Pretenders - 2000 miles	Various
UK Retailer Xmas Campaign R2	Advertising	Coldplay - Christmas Lights	Various
UK Retailer Xmas Campaign R3	Advertising	Celeste - Strange	Various



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Under the Lights	Film	David Guetta feat. Sia - Titanium	EDM; Electronic
UNTAMED	Television	Johnny Cash, Nick Cave, Leonard Cohen	Blues; Rock; Country; Folk; Americana
Urgent Music Search	Advertising		Various
Vanity Fair	Online Advertising	Bill Withers - Lovely Day	Orchestral
Volvo	Advertising		Various
Volvo (2)	Advertising		Various
Volvo (3)	Advertising		Various
Warner Bros TV	Television		Alternative; Rock; Indie
Waterloo Road	Television	Phoebe Killdeer and The Short Straws - Innerquake	Various
Whiskey	Advertising		Pop
Whiskey (2)	Advertising	James Bond Theme Tune	Various; Pop
Xero	Advertising		Various

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CLIENT	MEDIA	BREIF REFERENCE TRACK/ARTIST	GENRE
Zaxby's	Other	Naïka - Sauce	Various

thanks!



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